



No. 70/2022

TO UEFA MEMBER ASSOCIATIONS

For the attention of  
the President and the General Secretary

Your reference	Your correspondence of	Our reference	Date
		NASP/jud/jpn	31 October 2022

### **5th UEFA Executive Master for International Players: October 2023 – June 2025**

Dear Sir or Madam,

When it established its dedicated master's programme for former international players (UEFA MIP) back in 2015, UEFA demonstrated its commitment to increasing the number of former football players in administrative roles, giving them the opportunity to pursue a second career in the sport they excelled in on the pitch. The programme proved to be successful, with over 80% of the graduates from the first three editions (the fourth is still ongoing) being hired by a football organisation or promoted after completing the UEFA MIP.

Developed by the UEFA Academy in partnership with FIFPro, the European Club Association (ECA) and experienced academic partners, this unique programme is specifically intended for former international players. It is based on the belief that football comes first and former international players have a great deal to offer when it comes to the administration and management of football. By providing the tools that players need to become qualified professionals, UEFA enables its member associations to benefit from the experience and knowledge of former internationals, while offering these retired athletes themselves an opportunity to develop their administrative skills.

The programme comprises eight week-long sessions, each of which deals with a different aspect of football administration and management. Delivered in English, the programme runs over a period of 20 months. Six sessions are held in major European cities, one session in the USA, while for this fifth edition a new session has been created in South America to ensure a thorough understanding of the global challenges impacting football today.

We encourage you to share information about this new MIP with current and former national team players who you feel could contribute to the future success of your association in an administrative capacity. The programme is open to former international of men's and women's A national team in both football and futsal.

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As this master's programme is also suitable for those already working in this capacity, you may like to forward this information to former players working in your association or any of your stakeholders.

Prospective participants should submit an application form through the official website, [www.uefamip.com](http://www.uefamip.com), together with a CV, a cover letter and a letter of recommendation. The full application must reach the UEFA MIP team by 31 May 2023 at the latest. UEFA may provide scholarships where necessary, in particular to encourage diversity among the participants.

Should you wish to find out more about this programme and the financial assistance provided through the Lennart Johansson scholarships for football leaders, contact [academy@uefa.ch](mailto:academy@uefa.ch).

By providing former international players with the opportunity to familiarise themselves with the most recent developments in football and its management while broadening their understanding of the issues involved and their international network, we hope to make a lasting contribution to the work of UEFA's member associations.

Yours faithfully,

**U E F A**



Theodore Theodoridis  
General Secretary

Enclosure

- 5th UEFA MIP prospectus

cc (with enclosure)

- UEFA Executive Committee
- European members of the FIFA Council
- UEFA HatTrick Committee
- UEFA Football Committee
- FIFA, Zurich
- European Club Association
- European Leagues
- FIFPRO

<b>UEFA Executive Master for International Players</b>	
<b>Objective</b>	To use the latest knowledge and tools to equip former international players with effective management skills and prepare them for a second career in sport in an administrative role
<b>Target group</b>	Former international football and futsal players, referees and coaches
<b>Admission criteria</b>	Represented their country at senior level, or a long career with a European top-division club with at least one appearance in a UEFA club competition, or ex-professionals who already hold a senior position in a sports organisation Good command of English (both oral and written)
<b>Teaching model</b>	Eight week-long sessions
<b>Topics</b>	<ul style="list-style-type: none"> <li>- The professional football landscape</li> <li>- Management and leadership</li> <li>- Competitions and leagues</li> <li>- Manager in action</li> <li>- Stadium management and sporting direction</li> <li>- Commercial and strategic marketing</li> <li>- North American leagues and clubs</li> <li>- Football's global challenges</li> </ul>
<b>Number of participants</b>	30 participants per programme
<b>Certificate awarded</b>	Executive master's degree (worth 60 ECTS credits) from the University of Limoges – CDES, in partnership with Birkbeck, University of London
<b>Costs</b>	The UEFA MIP programme costs €27,000, including all course materials and lunches but not including travel or accommodation. UEFA may provide scholarships where necessary, notably to encourage diversity among the participants.
<b>More information</b>	<a href="http://www.uefamip.com">www.uefamip.com</a>