



FROM VIRTUAL TO REALITY

Conference and networking on the future of football
for the UEFA Academy Alumni

 22-23 September 2023

 Bucharest, Romania

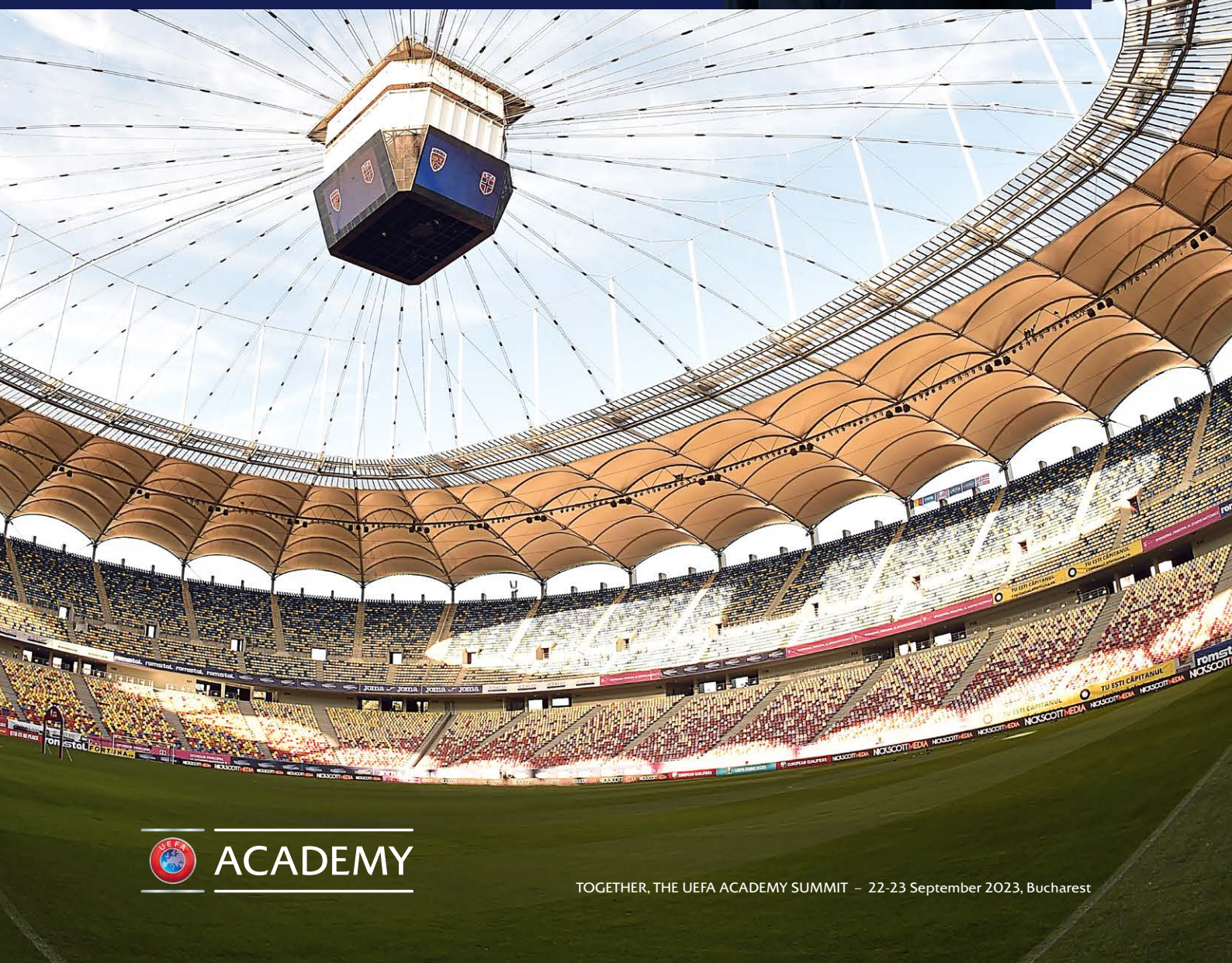


TOGETHER
THE UEFA ACADEMY SUMMIT

“It is a great privilege to host the UEFA ACADEMY Summit in Bucharest, in September! For the past years, the Romanian Football Federation has had a vast focus on education, aiming to impact the growth of football! The Summit will be a great occasion to learn more about the new trends in football, as well as to engage with alumni from all over the world! Together with our friends from UEFA Academy, we promise you an exciting educational event!”

Răzvan Burleanu

Romanian Football Federation President



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TOGETHER, THE UEFA ACADEMY SUMMIT – 22-23 September 2023, Bucharest

There's one event you shouldn't miss in 2023

Dear Graduates and Friends
of the UEFA Academy,

On the 22 and 23 September 2023, thanks to the support from the Romanian Football Federation and our alumni, you are invited to Bucharest for the first UEFA Academy Summit.

Entitled 'Together', this event will be a unique opportunity to meet up with your friends from your time at the Academy while also networking with graduates from other courses. With our 20+ programmes and over 3,000 graduates in the industry, the UEFA Academy offers an unrivalled networking platform for sports professionals.

But the summit will also be academic event, with an opportunity to learn and further your experience at the Academy. During a full day, we will debate, take part in interactive workshops and hear from leading experts about the future of sport. We will embark on a fascinating journey on the theme 'From Virtual to Reality', to learn more about the

technologies that just a few years ago seemed quite far away but that are already starting to reshape our world.

Don't miss the early-bird registration deadline. And make sure to encourage the classmates from your programme to join us as well! The deadline for registration is 28 February!

We can't wait to see you all again in Bucharest in September!

The UEFA Academy Team

**THOMAS, ALEXANDRA, ANTOINE,
CORINNE, DUDLEY, JOËL, KEVIN, STÉPHANE**



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A unique programme for our event

DAY 1: (Re)Connect! Play! Enjoy!

FRIDAY 22 SEPTEMBER 2023

Morning – lunchtime

Arrival

13:30 – 15:00

(RE)CONNECT!

Alumni meetings*/ Welcome activities

15:00 – 15:30

Welcome coffee break: registration, badge and goodies

15:30 – 17:00

(RE)CONNECT!

General meeting of the UEFA Academy Alumni Association

17:00 – 19:30

PLAY!

Choose one of the following three activities:

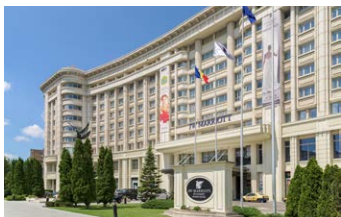
- **Football tournament – because it's what really matters!**
- **Movement session – I want to sweat but I no longer play football**
- **Romanian cuisine workshop – I love sport but food is my true passion**

20:30 onwards

ENJOY!

Traditional Romanian dinner and entertainment

*Further details to be sent to graduates of these programmes by the FLP, MESGO, MIP, Elite Scouts and Player Agents alumni groups. Please note that, unless organised as part of an alumni-specific programme, no lunch will be organised on day 1, to allow participants more time to travel on the day or organise their own pre-event gatherings.



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DAY 2: Learn! Drive! Enjoy!

SATURDAY 23 SEPTEMBER, 2023

08:30 – 09:00 Welcome coffee: registration, badge and goodies

09:00 – 09:15 Opening address

09:15 – 10:15 LEARN!
Virtual today, reality tomorrow! – The next big things for sport and society
This keynote presentation will take you on a fascinating journey among the technologies and trends that will impact our sports, lives and the planet in the next 20 years.

10:15 – 10:45 Coffee break: networking time

10:45 – 12:15 DRIVE!
Interactive workshops on the future of sport:
Choose from at least three interactive workshops*, that each explore a specific technology/ challenge. You will discuss the opportunities and threats it represents for sport.

12:15 – 13:30 Discussion lunch – join tables with dedicated topics moderated by leading experts

13:30 – 13:45 Afternoon warm-up

13:45 – 14:45 LEARN!
The Future is Now
During this keynote presentation, you will be exposed to some powerful technologies that are already available along with the competitive advantages early adopters can gain.

14:45 – 15:15 Coffee break: networking time

15:15 – 16:15 DRIVE!
Interactive workshops on the future of sport:
Choose from at least three interactive workshops*, that each explore a specific technology/ challenge. You will discuss the opportunities and threats it represents for sport.

16:15 – 16:45 Coffee break: networking time

16:45 – 17:45 LEARN AND DRIVE!
Creative thinking – collective workshop
End the conference day with an inspirational creativity boost, so that you can set the bar higher when you get back to your organisation.

17:45 – 18:00 Closing address

19:30 onwards ENJOY! – Gala dinner

*The number of workshops will depend on the number of participants. The list and content of the workshops will be published in April/May.



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UEFA Academi Alumni

150+

different nationalities
represented

3 000+

professionals trained by
the UEFA Academy

49

countries visited by our
20+ programmes

“It’s with great satisfaction that we can announce this gathering, the first ever Summit with the collaboration of our Alumni Association. We are looking forward to seeing all the alumni in Bucharest next September.

It will be 2 days of learning and networking and also time to host the Alumni Association General Assembly. It will be very satisfying to see many familiar faces once again.”



João Fonseca

UEFA Academy Alumni Association
President



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Registration deadlines and participation fees

The summit will be a top-class academic event. A small registration fee is required from all attendees to cover some of the costs. Generous contributions from UEFA, the Romanian Football Federation and various UEFA Academy alumni have enabled us to keep these fees to a minimum.

Early-bird fee

If you register by **28 February 2023**

- ▶ With two nights at the Marriott: **€ 490.-**
- ▶ Without accommodation: **€ 250.-**

Standard fee

If you register from **1 March 2023**

- ▶ With two nights at the Marriott: **€ 590**
- ▶ Without accommodation: **€ 350**

Final deadline to register :
30th June 2023



Participation fees include

- 2 nights at **Marriott Bucharest Grand Hotel** with breakfast *
- 1 full learning day on the topic **From Virtual to Reality** (three keynote presentations and two interactive workshops to choose from a list of ten!)
- 1 football tournament or alternative social activity
- Souvenir gift from the event
- 1 traditional Romanian dinner and entertainment
- 1 gala dinner
- Coffee breaks and lunch during the conference
- Collective transfer to Bucharest airport on Sunday 24 September

Graduates who are members of a programme-specific alumni group (Elite Scout Programme, Football Law Programme, MESGO, MIP, Player Agent Programme) will also be invited to attend their general meeting on 22 September. The detailed programme will be set out by each alumni group.

*Participants who want to organise their own accommodation should select the package without the hotel.

 [Register here today](#)

Contact us for more information



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UEFAacademy.com



[uefaacademy](https://www.linkedin.com/company/uefaacademy)



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